

Question: What is the CVB?
Short Answer: Markets the area as a destination for conventions, meetings and tourism.
Find out how YOU can be a part of the action and glean business from this lucrative market!



Get to know the Bureau!

What: Quarterly Partnership Orientation & Refresher

When: Thursday, November 4, 2010 - 8:30am - 9:30am

Where: MBCVB Conference Room, Arthur R. Outlaw - Mobile Convention Center, 4th Floor

Please join us for the next quarterly Partnership Orientation and Refresher and learn how to maximize your investment in the Mobile Bay Convention & Visitors Bureau.

This program is complimentary and is open to existing partners, new partners and prospective partners. Here's what you'll learn about:

- Overview of Bureau Departments and Markets
- Overview of Partnership Benefits
- Tourism Marketing
- Convention Sales & Service
- Marketing/Communications

You'll also have an opportunity to tell us about your business, meet and network with MBCVB staff and partners over refreshments, so be sure to bring business cards or brochures.

RSVP TODAY!

**RSVP by
Wednesday,
Nov. 3rd**

Call Cheryl Smith at 208-2022
Email at cheryl-smith@mobile.org
or

Complete this form and fax to Cheryl Smith
Fax: 208-2060

Company _____

Name(s) _____

Phone _____

Parking: \$1.00

Parking Tips: Parking is available at the Convention Center. If no attendant is on duty, a meter is available (four quarters works best.) If an attendant is on duty, be sure to say that you are attending a meeting in the MBCVB Conference Room and you should only be charged \$1.00. Take the elevator on the south side of the parking lot. This is the only elevator that goes to the 4th floor. A list of attendees is provided for the parking attendant, so RSVP for best results!

